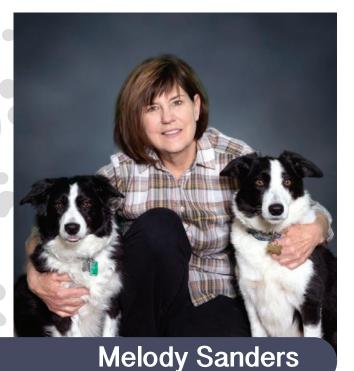
Second Home for Us,

# S **FOR DOGS**



The Campaign for Pet Pantry's New Dog Adoption and Feral Cat Surgery Center



Co-Founder and CEO



Sam & Dena Lombardo

Honorary Campaign Chairs

#### Dear Animal Lover,

Ever since Pet Pantry opened in 2012, we haven't been able to fulfill one of our biggest dreams: finding more forever homes for dogs. We cannot keep dogs overnight at our Millersville Road facility. Any stray or surrendered pup must go out the same day to a foster family. We just don't have the space, staff, or volunteers to handle those turnarounds on a regular basis.

That is about to change—for the better!

We have found the perfect place for Pet Pantry to expand. The building is a former pet grooming and kennel business, is zoned to allow dogs overnight, and is just a quarter mile away on Columbia Avenue! Lancaster will have a new place to go to rescue a dog.

The building has sufficient space for us to dramatically grow our Trap-Neuter-Vaccinate-Return (TNVR) program for Lancaster's feral cat population. We can even provide housing for veterinarians who volunteer their services to treat these unadoptable felines, reducing their population. It is literally a perfect fit for dogs, for cats, for future dog adoptions, and for Pet Pantry.

Creating our second home is possible only through charitable donations from people who love animals. We need your help to transform this ideal location into a dog adoption and feral cat surgery center. Combined with our existing facility, it will enable Pet Pantry to provide all the services Lancaster County's pets and feral cats deserve. Please join us to save more lives and find more pups their forever homes.

Sincerely,

Melody Sanders Co-Founder and CEO

Melody a. Sonders

PET PANTRY
of lancaster county

Sam & Dena Lombardo Honorary Campaign Chairs

SMJL-Senam Zombardo

# About Pet Pantry

Pet Pantry started in our co-founder's living room, where she collected dog and cat food to distribute to families experiencing economic hardship. From helping people be able to keep their beloved pets to providing life-saving veterinary care for rescued dogs and cats, Pet Pantry has grown to become Lancaster County's favorite and most successful resource for animals in need.

#### FEED

We provide emergency and longer-term pet food assistance to those in need to ensure pets remain happy, healthy, and safe in their homes and with their loving families.

#### FIX

We help reduce pet overpopulation concerns through lower-cost spay/ neuter procedures and our feral cat Trap-Neuter-Vaccinate-Return (TNVR) program. We work to remove barriers to accessing exceptional veterinary care.

#### **RESCUE**

We work to find loving forever homes for animals in need. We accept stray or surrendered animals if we can accommodate them in our facility or in a caring foster home. We are a No Kill Shelter.

### Pet Pantry's

### **IMPACT SINCE 2012**



685,000 lbs
(= 20 loaded school buses)

Dry pet food distributed



830

Life-saving veterinary procedures

Trap-Neuter-Vaccinate-Return surgeries: 10,200



2,100+

Families helped



109,000

Cans of wet pet food distributed



\$1.6 million

Value of discounted veterinary care



4,600

Pet adoptions

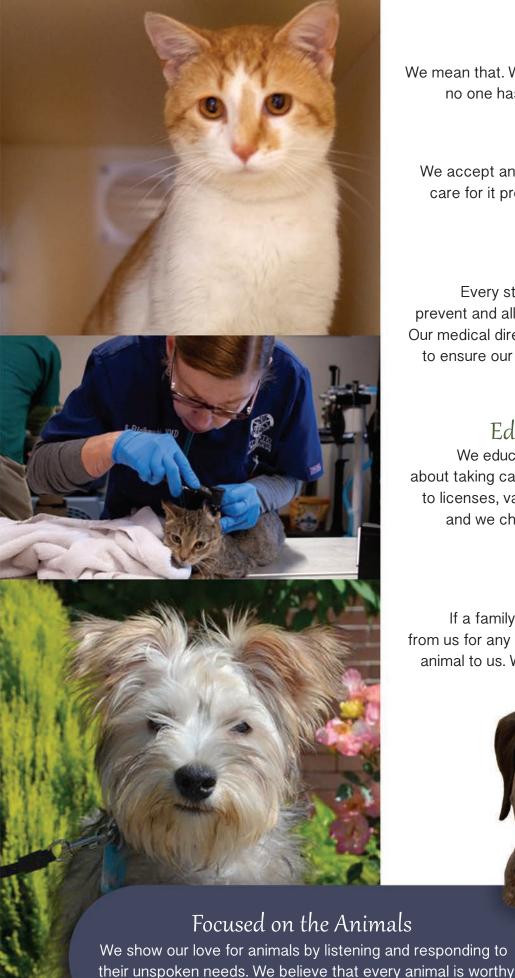
### The Pet Pantry of Lancaster County

# DIFFERENCE

#### Lancaster Born and Raised

We started here and we serve here. Every dollar donated helps local animals only, not a large umbrella organization. We are fully invested in this community.





and deserves a loving home.

#### No-Kill Shelter

We mean that. We never euthanize an animal because no one has adopted it yet or we need the space.

#### Limited-Admission Shelter

We accept an animal only if we have the capacity to care for it properly. That is the promise we make to every animal.

#### Fear Free® Certified

Every staff member and volunteer is trained to prevent and alleviate fear, anxiety, and stress in pets. Our medical director has undergone additional training to ensure our facility and procedures do not frighten our animals unnecessarily.

#### Educating Responsible Owners

We educate families who adopt from Pet Pantry about taking care of their animals. We provide access to licenses, vaccinations, food, and other essentials, and we check in after the adoption to make sure everyone is adjusting well.

#### Returns Accepted

If a family cannot keep a pet they have adopted from us for any reason, we require that they return the animal to us. We will find another forever home for it.



# THE PERFECT PLACE

We waited eight years for this building to become available. Located just **a quarter mile away** at **2120 Columbia Avenue**, it's the ideal location and size for Pet Pantry's second home. The short distance between the two buildings will make it easy for staff and volunteers to work at both. Even the "back way" is less than half a mile.



741



#### Lancaster's New

# DOG

### **ADOPTION CENTER**

In the new building, finding forever homes for dogs will become one of Pet Pantry's core services. We will finally have the capacity to shelter dogs until they can be adopted.

#### Temporary Quarters

Kennels in the lower level will house dogs until we can place them with a foster family — or their forever one. Opaque walls between each kennel will prevent the dogs from seeing one another constantly, thereby reducing their stress level. Sliding doors will enable adjacent kennels to be connected, creating a larger space for a dog when possible.

#### Vet Checked and Groomed

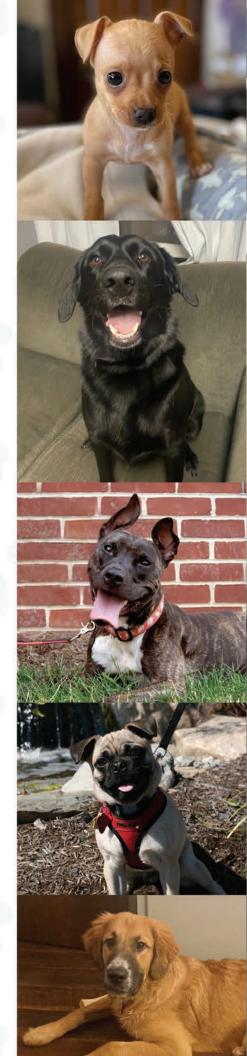
Our veterinarians will check each new dog in the lower-level exam room and provide any needed treatments or procedures. The dog can be quarantined in a separate room if needed to ensure it does not spread disease to the others. Staff and volunteers will pamper each new arrival with tender loving care, including a bath.

#### A Caring Transition for Strays and Surrenders

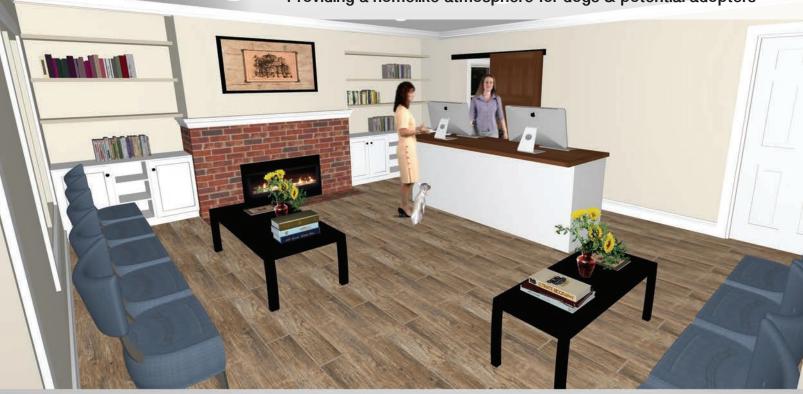
A small lobby off the rear entrance will serve people dropping off a stray or forced into the heartbreaking decision to surrender their pet. The warm environment will reassure them that their dog will be well taken care of.

#### Meeting Their Forever Family

The main floor lobby will provide a homelike atmosphere for our dogs to meet potential adopters. The fenced backyard will be used as a neutral spot for introducing a dog to its new family's existing pets.







## Interior Lower-Level Rendering Featuring stress-free kennels



"This is such an amazing place. They give these fur babies a shot at having a great wonderful life when so many are abandoned or surrendered. It's sad to say but it happens more than we think. God bless the Pet Pantry and all who donate or volunteer!"

# A SURGERY CENTER FOR FERAL CATS

Renovations to the main level will enable us to dramatically increase the number of feral cats we treat. Trap, Neuter, Vaccinate, Return (TNVR) is the only proven effective method of helping to stabilize feral cat populations.

#### What is a Feral Cat?

Also known as strays or community cats, these animals lead short, hard lives fighting starvation, disease, worms, extreme heat and cold, fleas, injuries, and human cruelty. They tend to live in colonies. They are fearful of people and cannot be turned into adoptable pets. Addressing these animals' needs has been one of our core services since 2013.

#### Protecting Adoptable Cats

Feral cats will be treated only at the new facility on Columbia Avenue. Keeping them in a separate building will prevent any accidental transmission of diseases or pests to cats awaiting adoption at our current home.

#### How TNVR Works

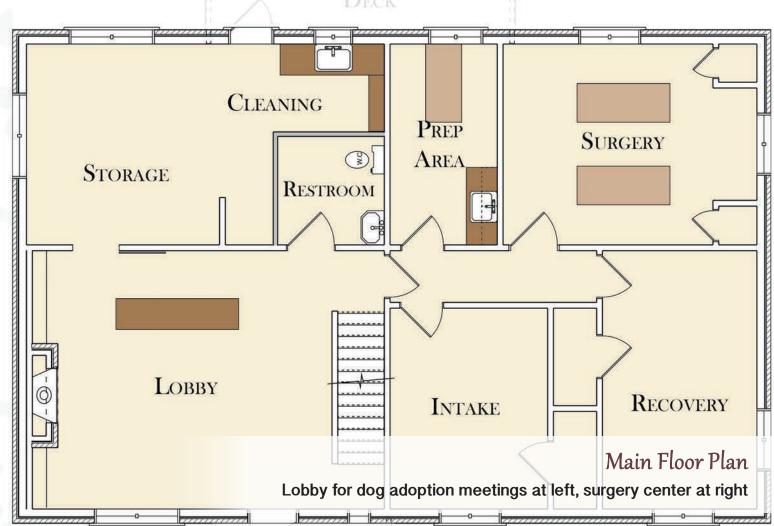
Community members humanely trap the cats and bring them to us. Our veterinarians spay or neuter the cats and give them basic vaccinations. Community members return each cat to the area from which it came that same day. Our TNVR program helps keep the feral cat population from growing beyond what the local environment can support.

# Will Operate for Lodging

The building's second floor will be converted into a studio apartment. Practicing and student veterinarians volunteer for us so they can learn high-volume spay/neuter surgical techniques from our staff. Providing an inexpensive place to stay will help attract more volunteer vets, saving us money and preventing feral cat overpopulation.







# More FOREVER HOMES

#### FEWER FERAL CATS

The new facility will significantly increase Pet Pantry's impact on Lancaster's animals in need.

	CURRENT YEARLY IMPACT		
DOG ADOPTIONS per year	28	Future Projections to be <b>200</b>	
TNVR SURGERIES per year	1,000	Future Projections to be <b>5,000</b>	

With your support, Pet Pantry will be able to help keep Lancaster's feral cat population in check. Even better, we will be able to help more dogs find loving forever homes. We will provide the best quality of life for as many animals as possible.





"My whole experience with Pet Pantry has been nothing short of amazing. I'm so happy to know that the kittens will be adopted as well as their mama. City kitty life is a hard life and I'm so glad to know mama and kittens will go to loving homes where I'm sure they'll live long, pampered lives. What a great service Pet Pantry provides for our community."

-Nicolle on Facebook

"It's been two days with our handsome furball and we could not be happier. The service was excellent and the place itself was extremely clean! I absolutely will be back to get our Cheetoh puff a companion. I couldn't be happier with the service and I will HIGHLY recommend this place to anyone who wants a fur baby."

-Emily on Facebook





"Amazing place. Volunteers are perfect. They give you time and space while playing with the kitties. No pressure. We've adopted 3 cats from here and have had amazing experiences with them each time!"

-Kristin on Facebook

"We adopted Groot and the whole process was so easy and you can tell they truly care about all the animals that come through there."

-Michelle on Facebook

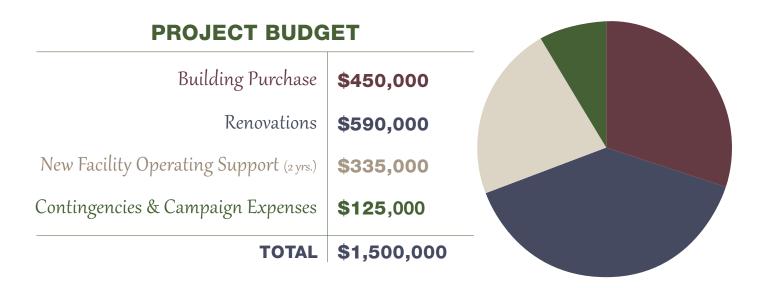




"They are an amazing place. They work so hard and truly care for animals and people! My most recent experience was above and beyond. Having lost a furbaby right before Christmas, my heart was nowhere prepared to lose another when I realized my cat "MJ" wasn't eating and acting like himself. A tooth had turned inward and food was just falling out of his mouth. Our vet did not want to do the surgery because MJ has a heart condition. I needed someone to try, and SOON! Not only did Pet Pantry's vet do it, he took out another bad tooth and MJ did great with the surgery. He's back to himself and I didn't go through another broken heart. They didn't just save him, they saved me!"

# The Campaign for Pet Pantry's perfect SECOND HOME

Creating our new Dog Adoption and Feral Cat Surgery Center will require a community investment of \$1.5 million. With this new facility, Pet Pantry will be able to respond to the unspoken needs of more animals, giving them the life they truly deserve.



#### GIFTS NEEDED TO REACH OUR \$1,500,000 MINIMUM GOAL

AMOUNT OF GIFT	# GIFTS	AMOUNT IN CATEGORY	CUMULATIVE TOTAL
\$400,000	1	\$400,000	\$400,000
\$100,000	2	\$200,000	\$600,000
\$50,000	3	\$150,000	\$750,000
\$25,000	6	\$150,000	\$900,000
\$10,000	25	\$250,000	\$1,150,000
<b>\$5,000</b>	30	\$150,000	\$1,300,000
<b>\$1,000</b>	50	\$50,000	\$1,350,000
UNDER \$1,000	MANY	\$150,000	\$1,500,000



#### DONORS OF \$25,000 or more

Donors of \$25,000 or more will be offered permanent space naming opportunities in the new facility at 2120 Columbia Avenue.



#### DONORS OF \$5,000 or more

Donors of \$5,000 or more will be featured on a special Major Donor Founder's Wall permanently installed in the main floor lobby.



#### **DONORS OF \$1,000** or more

Donors of \$1,000 or more will be honored on an attractive recognition panel in the lower-level lobby.



# LEAVE A LEGACY



Planned or estate gifts offer a way to continue your support for Pet Pantry after your lifetime. Such gifts can transform an organization's future, often by creating an endowment fund that generates operating income year after year forever. Some donors will choose to combine a cash contribution with a planned gift to maximize their giving. Consult your tax or financial advisor to discuss your options.



# Second Home for Us, FOREVER HOMES FOR DOGS

The Campaign for Pet Pantry's New Dog Adoption and Feral Cat Surgery Center



#### FOR MORE INFORMATION, CONTACT:

Melody Sanders, Co-Founder and CEO
Pet Pantry of Lancaster County
26 Millersville Road, Lancaster, PA 17603
717-983-8878
petpantry@petpantrylc.org
www.petpantrylc.org





#### NAMING AND DONOR RECOGNITION OPPORTUNITIES

#### Forever Homes for Dogs Campaign

as of April 24, 2024

Available Space	Minimum Gift	
Dog Rescue and Adoption Center	RESERVED	Building naming gift
2. Dog Adoption Suite (Lower Level)	\$250,000	
3. Feline Surgery Suite (Main Level)	\$100,000	
4. Meet and Greet Room / Lobby (Main Level)	\$100,000	
5. Kennel Room (Lower Level)	\$75,000	
6. Outdoor Play Yard (Lower Level)	\$75,000	
7. Lower Lobby (Lower Level)	\$50,000	
8. Examination Room (Lower Level)	RESERVED	
9. Operating Room (Main Level)	\$50,000	
10. Visiting Vet / Student Apartment (Upper Level)	\$30,000	
11. Isolation Room (Lower Level)	\$25,000	
12. Grooming Room (Lower Level)	\$25,000	
13. Intake Room (Main Level)	\$25,000	
14. Surgical Prep Room (Main Level)	\$25,000	
15. Recovery Room (Main Level)	\$25,000	
16. Staff Workroom [Storage/Cleaning] (Main Level)	\$25,000	
17. Upper Parking Lot (Main Level)	\$25,000	
18. Kennel (Lower Level)	\$10,000	6 available
19. Lower Parking Lot (Lower Level)	\$10,000	
20. Covered Deck (Main Floor)	\$10,000	
21. Named Endowment Fund	\$50,000	Minimum

#### \$500,000 and higher - Name the Building

If desired, Pet Pantry of Lancaster County will name the building after the donor(s) or in honor/memory of a loved one, and the facility will be known as the DONOR'S NAME Dog Rescue and Adoption Center. The name will appear prominently on signage outside the building and in all print and online materials. This pace-setting gift will generate exciting momentum for our first capital campaign while providing loving forever homes for thousands of dogs.

#### \$10,000 to \$399,999 – Individually Designated Space

Donors at this level will be offered *Gift Designations*, whereby a donor(s) may indicate that a particular space or fund was given by the donor(s) or in honor/memory of a loved one. These donors will be recognized on individual signage located in or near the selected space.

#### \$5,000 and above

Donors at the \$5,000 and above level will be recognized on a Major Donor Founders Wall permanently installed in the main floor lobby. Donors of \$1,000 or more will be honored on an attractive panel in the lower-level lobby.



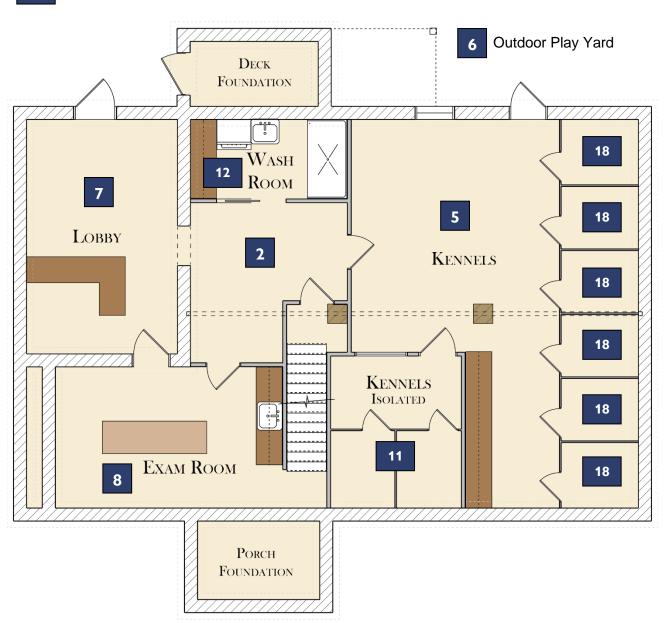
#### Forever Homes for Dogs Campaign

# AND DONOR RECOGNITION OPPORTUNITIES

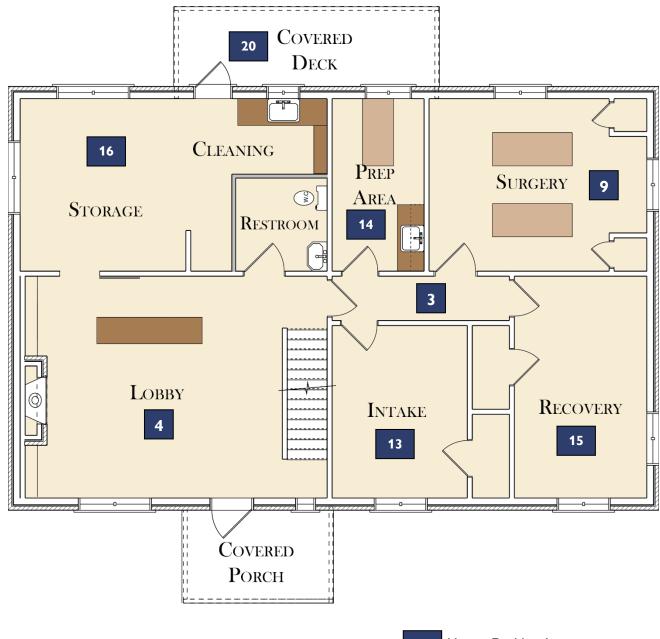
1 Entire Building

#### **Lower Level**

19 Lower Parking Lot



#### Main Level



17 Upper Parking Lot

#### **Upper Level**

10 Visiting Vet / Student Apartment



# FREQUENTLY ASKED QUESTIONS

#### Forever Homes for Dogs Campaign

#### WHY CAN'T PET PANTRY DO DOG ADOPTIONS FROM ITS CURRENT HOME?

Any facility that houses dogs overnight must be properly zoned and licensed for this use. Our Millersville Road building is not. We have only been able to accept stray or surrendered dogs when we have a foster family available to take them home immediately. The building at 2120 Columbia Avenue was previously a veterinary hospital and then a dog grooming and boarding business. It fits our needs perfectly! We can house up to six dogs at a time until they find their forever home.

#### WILL MY GIFT TO THE CAMPAIGN BE TAX DEDUCTIBLE?

Yes. Pet Pantry of Lancaster County is a tax-exempt organization under Section 501(c)(3). Please consult your financial advisor for guidance regarding your individual circumstances and to determine the most tax effective manner in which to make your gift.

# LANCASTER HAS MULTIPLE DOG AND CAT RESCUE ORGANIZATIONS, SOME OF WHICH SEEM TO COME AND GO. WHAT MAKES PET PANTRY DIFFERENT, SUCCESSFUL, AND MORE HUMANE?

Pet Pantry was established in Lancaster County, and we focus solely on the animals within our community. Every dollar donated to us goes to work locally, not to a larger organization. We focus on the needs of the animals, so we are a certified Fear Free<sup>®</sup>, no-kill shelter. We do not euthanize an animal because it's taking a long time to find it a forever home or we need the space for a new arrival. For the past 12 years, our growth has been careful and strategic, and we approach every decision with an eye toward its impact on our sustainable business model. We are honored to have been voted the #1 Place to Adopt/Buy an Animal in the LNP Readers' Choice Awards two years running.

#### OVER HOW MANY YEARS MAY I PAY MY PLEDGE?

We are offering pledge periods of up to five years. Donors will receive pledge payment reminders annually.

#### WHY IS IT IMPORTANT TO BUILD A SURGERY CENTER FOR FERAL CATS?

Although we can spay/neuter feral cats in our current building, performing the procedures down the street will protect our adoptable cats from accidental exposure to communicable diseases. Our staff and volunteer veterinarians will be able to perform these procedures daily instead of once a week (based on operating room availability), helping to keep Lancaster's feral cat population under control. Fewer feral cats will have to face starvation, disease, extreme heat and cold, worms, fleas, and cruelty from humans on a daily basis.

#### WILL PET PANTRY OFFER "NAMING" OPPORTUNITIES IN THIS CAMPAIGN? WHAT DONOR RECOGNITION IS PLANNED?

There are a few space naming opportunities in the new facility for those who wish to make gifts in honor or in memory of someone. Campaign leaders have an updated list of spaces that are available for naming and the minimum gift required for each opportunity. All donors contributing \$5,000 or more (payable over as many as five years, if desired) will be recognized on a permanent donor wall inside the new facility on Columbia Avenue. Please know that gifts of any size will be gratefully accepted and acknowledged fully.

#### CAN I MAKE A PLANNED GIFT AND HAVE IT COUNT TOWARD THE CAMPAIGN?

New and increased planned gifts will be gladly accepted and celebrated as part of the *Forever Homes for Dogs* Campaign. If you are age 72 or older (or will turn 72 before the campaign concludes in 2025), an irrevocable planned gift can be counted toward the campaign goal.

#### CAN I MAKE A GIFT OF MATERIALS, LABOR, OR EQUIPMENT (GIFTS-IN-KIND)?

Yes, in many cases, subject to the particular project needs, Pet Pantry would very much appreciate gifts of material, labor, technology, and furnishings in addition to outright monetary gifts. Some proposed projects could be completed with donated materials, labor, equipment, and technology. A list of potential in-kind donations will be available from Executive Director Melody Sanders at petpantry@petpantrylc.org or 717-983-8878.

#### I'M NOT SURE I CAN SUPPORT THIS CAMPAIGN AND MAINTAIN MY CURRENT LEVEL OF GIVING. WHICH SHOULD I PRIORITIZE?

Much as we would love for everyone to participate in the *Forever Homes for Dogs* Campaign, we know that financial resources vary among our supporters. It is important for Pet Pantry's fiscal health that annual donors continue their regular giving. We suggest that any support of the *Forever Homes for Dogs* Campaign be above and beyond your annual contribution. A few extra dollars per month for five years can really add up!

## PET PANTRY of lancaster county

#### **WAYS TO GIVE**

#### Forever Homes for Dogs Campaign

In addition to outright gifts of cash, there are alternative ways of providing generous support to Pet Pantry's *Second Home for Us, Forever Homes for Dogs* Campaign. Contributions are tax deductible to the fullest extent allowed by law.

#### A MULTI-YEAR PLEDGE

Donor(s) may choose to make their campaign gifts payable over a period of up to five years with the completion of a written pledge form.

#### A GIFT OF SECURITIES

Individual supporters may own stocks, bonds, or mutual funds that have appreciated beyond their original cost and may consider making their campaign gift with these appreciated securities. Such a gift may be a tax efficient way to support the *Forever Homes for Dogs* Campaign. Contact campaign consultant Jamie Alton at jamie@ldcfundraising.com or 717-875-4142 for stock transfer instructions.

#### IRA CHARITABLE ROLLOVER / QUALIFIED CHARITABLE DISTRIBUTION

Donors age 70½ years or older may consider making a direct transfer from their IRA accounts to Pet Pantry of Lancaster County, Inc. The basic details and restrictions to take advantage of this opportunity to support this campaign appear below:

- You must be 70½ or older when you make your gift, and the gift must be made from an IRA. No other retirement plans (such as 401k, 403b, or SEP accounts) qualify.
- Although the distribution will be free from income tax, it will not generate an income tax charitable deduction.
- This giving option may be of particular benefit for those who do not itemize deductions.

#### PLANNED GIFTS

There are opportunities for individual contributors to support Pet Pantry through a planned or estate-related gift. Such gifts will be used to grow the organization's endowment, which generates income to support the needs of animals year after year—forever. Depending on your situation, planned gifts may or may not be able to count toward the *Forever Homes for Dogs* Campaign's \$1.5 million goal, but they may enable you to secure a specific naming opportunity.

#### ONLINE

You may make automatic pledge payments or a one-time contribution to the campaign through our website. Go to www.petpantrylc.org and click on Donate Now. Choose an amount, select the Donation Frequency (one-time, monthly, quarterly, semiannually, annually), and enter an end date (optional). Please write "Capital Campaign" in Your Note for the Donor Scroll. You may choose to make your gift in honor or in memory of a beloved person or pet.

#### OTHER OPTIONS

Donor(s) may also give from a donor advised fund, a charitable lead trust, or a charitable remainder trust. Consult your financial advisor for the best giving vehicle for you.

For further information about any of these ways to give, please contact:

Jamie Alton

Lindsley Development Consulting

Member, Campaign Executive Committee

jamie@ldcfundraising.com

717-875-4142

The official registration and financial information of Pet Pantry of Lancaster County, Inc. may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999.

Registration does not imply endorsement.



#### PLEDGE FORM

#### Forever Homes for Dogs Campaign

Name(s)			
Address			
City	State	Zip	
Email Address	Phone		
CURRENT GIFTS & PLEDGES			
I/We pledge a total gift of \$ to create a plate Payment information (check all that apply):  I/We are making a one-time outright gift  My/Our pledge will be paid over2 yrs or tell us how you'd like to pay your pledge: Pledge reminders will be mailed annually.  I/We are enclosing a check (Made payable to:   I/We are using our credit card to make a gift:   Number:	3 yrs4 yrs5 yrs : Pet Pantry of LancasiVisaMasterca	s starting//20 (date) ter County) ardDiscoverAmEx	
☐ Donated stocks or appreciated securities. Ple	ase contact me with tra	nsfer instructions.	
Optional: Gift made: in honor of in memory of			
Name(s) as they should appear in recognition materials: Check this box if you wish to remain anonymous: $\Box$			
PLANNED GIFTS			
I/We agree to make the following commitments:			
<ul> <li>□ Bequest through a will</li> <li>□ Gift of life insurance policy</li> <li>□ Gift from retirement assets (QCD from IRA; 401k)</li> <li>□ Other:</li> </ul>		al estate e Gift Annuity e Remainder Trust	
Estimated value to Pet Pantry (for campaign gift valuation	on):		
I have enclosed the following documentation (e.g., pertin	nent section of will):		
Signature		Date	
Spouse's signature		Date	